



EUROPEAN COMMISSION

DIRECTORATE-GENERAL FOR COMMUNICATIONS NETWORKS, CONTENT AND TECHNOLOGY

Data
The Director

Luxembourg
CNECT.G.2/KM

By e-mail only

To Ministries of Culture
via the Permanent Representations

Subject: ‘Twin it! 3D for Europe’s culture – Part II’: Invitation to participate and appointment of contact points

Dear Sir or Madam,

We are pleased to invite your country to participate in the **‘Twin it! 3D for Europe’s Culture - Part II’** campaign, led by the European Commission and the Europeana Initiative, under the Polish, Danish, and Cypriot Presidencies of the Council of the EU.

‘Twin it! Part II’ builds on the success of the initial Twin it! campaign, which ran between June 2023 and June 2024 and saw participation from all EU Member States, leading to a pan-European collection of high-quality 3D models of emblematic heritage assets and to a high-level closing event with the participation of several Ministers of Culture.

This phase of the campaign aims to further support the EU Member States in their 3D digitisation and preservation efforts, with a focus on the intended use of the submitted 3D model(s), promoting purpose-driven digitisation.

Each of the 27 EU Ministries of Culture is invited to collaborate with their national cultural institutions to **submit at least one high-quality 3D-digitised heritage asset with clear reuse intent**. The 3D collection from this campaign will be made widely **accessible through the common European data space for cultural heritage and Europeana.eu**, highlighting Europe’s rich cultural diversity and enhancing European capacity and excellence in 3D digitisation.

Twin it! Part II will culminate in a **high-level event** during the Cypriot Presidency in spring 2026, to be scheduled alongside a Council of the EU meeting, allowing Ministers of Culture to participate and reaffirm their commitment to advancing the digitisation of Europe’s cultural heritage.

Please find attached the **contact point(s)** for your country’s participation in the initial Twin it! campaign. We kindly ask you to confirm the continuation of their appointment for Twin

it! Part II, or to appoint alternative contact points, by email to: CNECT-CEDCHE@ec.europa.eu, by **Monday, 15 September 2025**.

A participation pack with detailed information, as well as an invitation to the online introductory meeting scheduled on Monday, 22 September 2025, will be sent to the appointed contact points.

We remain at your disposal for any questions and count on your support to ensure the success of the 'Twin it! Part II' pan-European campaign.

Yours faithfully,

Yvo VOLMAN

Enclosure:

1. Concept note for 'Twin it! 3D for Europe's culture – Part II'
2. Contact points for your country's participation in the initial TwinIt! 3D for Europe's Culture campaign (2023-2024)